

## Photo Tips

- Check the light and background situations before focusing on your subject.
- Use overcast conditions for the best outdoor pictures.
- Put the sun behind your subject rather than yourself.
- Use your zoom to fill the frame with your subject.
- Photograph your subject from different angles rather than straight on.

## Picture Formats

Pictures for newsletters should have a resolution of 300 pixels per inch. Resolution, or sharpness of a photo, is determined by the number of pixels.

For a webpage showing on a 13-inch monitor, the size of the image should be limited to 640 by 480 pixels.



## What *IS* the Buzz about Non-Dues?

The Buzz IS - The Non-Dues Revenue Committee is dedicated to exploring, reviewing, recommending and publicizing sources of non-dues revenue for the benefit of members and the Society. The 2012-2014 sources include OneCause, medical history bracelets, headstone markers, multiple insurance programs and planned giving opportunities such as contributions to the Wall of Roses sculpture or book.

The Buzz IS - The Non-Dues Revenue Committee planned contributions for the 2013 Regional Conferences and presented theme-based Info Fairs and Workshops at the five sites. Sources of revenue were shared and attendees were provided the opportunity to register for OneCause.

The Buzz IS - The Non-Dues Revenue Committee decided on strategies to secure local Indianapolis sponsors and vendors for the 2014 International Convention. The processes included researching possible contributors, exploring on-line resources, conducting electronic and personal contacts with potential sponsors/vendors, and finalizing the local business contributions.

The Buzz IS - The Non-Dues Revenue Committee and the informational display can be found at the International Convention Marketplace. The committee's responsibilities will include providing information and answering questions related to all forms of revenue opportunities and registering attendees with OneCause.

The Buzz IS: The Non-Dues Revenue Committee Web page shares FUNd Rai\$ing Ideas You Can Take To the Bank, an updated list of potential fund raising ideas for chapters and states/provinces (gathered from regional conferences and other resources).

The Buzz IS: The Non-Dues Revenue Committee is buzzing with excitement! Won't you join in and share a Buzz?

Presented by the International Non-Dues Revenue Committee

