

### **Communicate Well**

Speak to people Smile at people Address people by name Be friendly and helpful Be enthusiastic about life Be interested in people Find opportunities for praise Be considerate of feelings Be respectful of opinions Be a great listener

Professor Stephen Hawking Cambridge University



## 2012-2014 Communications & Publicity Committee

L-R Standing: Linda St. Pierre, Dr. Peg Dunn-Snow, Claire Swanson, Eygló Biönjornsdóttir, Dr. Beverly Helms Seated: Diane Moose, chair, and Dr. Linda Eller

### **Plug-In for the News**

Send current email address to *mem@dkg.org*. Set your browser

homepage on your laptop or desktop computer



to the DKG international website, www.dkg.org. Do it Today !



# Strengthening the Buzz

The Delta Kappa Gamma Society International

November/December 2012

### **Understand Your Member Benefits: Websites**

This biennium most DKG state organization and chapter websites will be re-certified. Webmasters can find the new *Society Website Certification Request* Form 72, with **new certification standards** on the international website. Click on *Form* in the top gray bar. Next, click on the green folder labeled *Website*. The updated Form 72 includes a checklist to make it easier for webmasters to re-certify websites.

Communications and Publicity Committee members will review sites. When the website is in compliance, the DKG website seal will be sent and the site linked to the international website. Webmasters should post the seal on the bottom of the homepage. If a site is not in compliance, committee members will work with the webmaster to meet the standards. When a site reaches compliance, the certification process can be completed. The committee's goal is to have all websites re-certified before the 2013 regional conferences.

Chapters creating a first

website will use Form 72 and check the box

Delta Kappa Gamma Certified website Oct 2012-Oct 2014

First-time Certification.

Certified websites will be linked from the international site. After sites are certified, state organizations may link chapter sites.

### News from DKG Headquarters and Committees

### **Society Welcomes Japan**

In October 2012 International President Dr. Beverly Helms officially welcomed Japan as the 18th country to join *The Delta Kappa Gamma Society International.* 



Corlea Plowman, executive director, Dr. Beverly Helms, international president, sssssss and ssssss dressed in authentic clothing for installation and initiation.

### To our newest DKG members

Welcome 歓迎する The International Communications and Publicity Committee

### **Committees' Communicate**

More communication among international committees is a goal of the Communications and Publicity Committee. The first of the series comes from the Constitution Committee.

In an effort to help members, the Constitution Committee is planning workshops and info fair activities for the 2013 regional conferences.

"A constitution is like a house," said committee member Gudrun Nylander: "It may need some remodeling from time to time to meet the changing needs of the family."

Every member has the right to propose amendments to make changes, just as every member has the obligation to support the rules that protect the structural soundness of the Society. The 2014 convention gives members the opportunity to make sure that the *Constitution and International Standing Rules* really meet the needs of members. **Helen Popovich, Chair**