



VOL 71 NO 6

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Website certification eased, 4



“If chapters did this ONE thing...they would find... success.”

■ See *What's Working* for details, 8

Synthesize, synchronize, and synergize! Help name the new collegial magazine

What's in a name? The Editorial Board invites members to energize DKG's new publication initiative by suggesting a name for the collegial magazine approved at the 2014 International Convention!

Designed to supplement the scholarly, academic journal *Bulletin*, the magazine will include practical tips related to teaching and DKG, reviews of educational materials and technology, as well as personal reflections and creative work.

Members may submit suggested names to bulletin@dkg.org by December 1, 2014. If your title is chosen, you will receive a complimentary registration to your regional conference in 2015.

Watch the *NEWS* for submission requirements information for articles in the new magazine. The first deadline for submissions is projected for August 1, 2015, with anticipated publication in late November 2015.

The challenge of developing the new publication sparked lively discussion and collaboration at the biennial meeting of the editorial board. Dr. Judy Merz, editor, envisions the collegial magazine as an opportunity to shine a spotlight on “the endless remarkable women and happenings in DKG.”

At the Society's planning meeting in early September, Merz urged all committee and board chairs and Administrative Board members to promote the magazine as a place to synthesize, synchronize, and synergize the talents of all key women educators.

In addition to talking about the new publication, board members discussed ways to encourage members—as authors and readers—to publish in the *Bulletin* and use it in their professional lives and DKG chapters. Board members and headquarters staff brainstormed ways

See *MAGAZINE*, 5

INTERNATIONAL • CONFERENCES

2015 regional conferences offer growth, diversity and travel interest

Borås? Baltimore? Regina? Savannah? Wichita? Wow! Wouldn't you like to visit all these wonderful cities? You can, just by attending one or more of the 2015 regional conferences!

Select your own region to attend, or go to more than one! Each promises to be different: different speakers, different breakout sessions, different tours, different everything! Well, not **everything!** They will all be **wonderful!** Get a taste for what's in store for you on page four.

“Change is in the air for 2015! The regional directors listened to members' 2013 evaluations and plan to implement new and innovative ideas.”

-Dr. Kay Clawson, 2014-2016
Northeast regional director

 INTERNATIONAL SOCIETY FOR KEY WOMEN EDUCATORS

Delta Kappa Gamma promotes professional and personal growth of women educators and excellence in education.

Visit our website at www.dkg.org for the latest news and information



Being a builder, making a contribution

By Dr. Lyn Babb Schmid

2014-2016 INTERNATIONAL PRESIDENT

*I saw them tearing a building down
A team of men in my hometown.
With a heave and a ho and a yes yes yell,
they swung a beam and a sidewall fell.*

*And I said to the foreman, "Are these men skilled?"
"Like the ones you'd use if you had to build?"
And he laughed and said, "Oh no, indeed...
the most common labor is all I need...
for I can destroy in a day or two
what takes a builder ten years to do."*

*So I thought to myself as I went on my way...
Which one of these roles am I willing to play?
Am I one who is tearing down as I carelessly make my way around?
Or am I one who builds with care, in order to make the world a
little better... because I was there?*

– "The Builder" by David Sandy,
used with permission from the author, www.davidsandy.com

Perhaps an important thing for each of us, the loyal DKG member, to realize is that it is not enough to have love for the Society and concern about its future.

To be a **builder** as in David Sandy's poem, we must *be a contribution*, not only in the present, but also in working to evolve the Society to move to a higher level of value for potential members if we are to survive as the world's largest women's educational organization.

There was a great deal of excitement during the planning meeting about the new biennium and changes that can make our Society a sustainable, vibrant organization for future women educators. Participants in the meeting viewed a video in which David and Rosamund Zander's book, *The Art of Possibility: Transforming Professional and Personal Life*, portrayed principles that call us into a world of endless possibilities. One of these principles is *being a contribution*.

Will you help us **build** DKG? Will you take an active role in your chapter, in your state organization, in the vision of international this biennium? If you are not *being a contribution*, then the poem infers that you are tearing down what took 85 years to build for those who went before us.

Now is the best time to decide that you will begin to *contribute* to the development of relationships that will lead to stronger chapter ties, more chapter involvement, and decisions that will advance us into the next generation and evolution of our Society.

The true **builder**, the *contributer*, cares deeply about the Society itself, not just the people in the Society. In this world there are those who tear down and those who build. **Builders wanted!** So the challenge remains

85 Years and Beyond: Advancing Key Women Educators for Life.



“If you are not *being a contribution*, then the poem infers that you are tearing down what took 85 years to build for those who went before us.”

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Find administrative board members' email addresses at www.dkg.org

Toll-free phone: 888.762.4685

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POSTMASTER: Send address changes to DKG NEWS, P.O. Box 1589, Austin TX 78767-1589.

What happens at a planning meeting?

"I keep hearing about the biennial 'planning meeting.' What's that all about?" is often heard across the Society. Here follows some of what occurred at the 2014-2016 planning meeting, in Austin in September.

Society leaders were encouraged to be transparent, honest, fearless communicators, with no question, subject, or perspective off the table. President Lyn Schmid challenged board members, committee chairs and Educational Foundation trustees to lead members this biennium by "advancing into the next generation and evolution of our Society." To accomplish this, Schmid set four goals:

1. Set high-quality targets
2. Enlist diverse opinions
3. Take multiple shots on goal
4. Learn from experience and experiments

Questions, questions

From that challenge came days spent in orienting and thinking "outside the box." Many of the questions that brought answers and discussion included

- ♦ How can every committee, board and jury have a membership focus?
- ♦ How do we shape the culture of DKG for the next generation of members?
- ♦ What is critical about shaping organizational buy-in for new ideas?

- ♦ How can communications with members, state organizations, and chapters be improved?
- ♦ How do we create a "safe" environment in meetings where each person can say what she thinks without fear?
- ♦ How do we send consistent and correct messages across all communications platforms?
- ♦ What are the differences between boards and committees?
- ♦ How are budgeted items used in relation to committees and boards?
- ♦ Why is Dropbox valuable as a tool and how do I use it?
- ♦ What are the deadlines for publications and why are they what they are?
- ♦ What are headquarters' procedures in relation to committee work?

From bewilderment to excitement

From that "glazed over" look in many attendees' eyes to the shine of enlightenment and excitement as ideas were exchanged, goals developed and actions planned, the biennial planning meeting sets the tone for the entire two years of work to forward the Society. Our leaders learned that intensity and fun can co-exist and that excitement is contagious. Is the meeting worth it? You bet it is!

"Planning meetings are intensive, informative, inspiring and exhausting. True collegiality exists with the sole goal being to advance education and the Society."

-Dr. Phyllis Van Buren, 2014-2016
Northwest regional director

Administrative Board sets conference registration fees

At its September 12 meeting in Austin, the Administrative Board decided that the 2015 regional conference registration fee would be \$140 for full registration, \$50 for one-day registration, and \$210 for late registration. Also, having received authority from members at the international convention to set a lower registration fee for assigned host state organization members, the board set that fee at \$125 for full registration. This reduced fee acknowledges that host state organization members work as volunteers in addition to attending conference activities.

Other major actions by the board were

- ♦ To approve the 2014-2016 Maintenance Schedule for Society Headquarters;
- ♦ To accept the Organization Plan for Society Headquarters as presented;
- ♦ To retain the services of Photographs by Jim as the official photographer for the Northeast, Southeast, Southwest and Europe 2015 regional conferences;
- ♦ To approve the following sliding scale for the 2015 regional conference marketplaces: DKG Affiliate Vendor, \$50-\$175; Vendor, \$100-\$250; DKG Affiliate Exhibitor, \$25-\$150; Exhibitor, \$50-\$200; and
- ♦ To accept the proposal of Convention Registration Solutions for the 2015 regional conferences.

DEADLINES

November 15-IRS Form 990

January 3-Education Foundation Project Application

January 10-Regional Conference Breakout Session Proposals

February 1-Scholarship Application

February 1-Lucile Cornetet Award for Professional Development Application

February 1-Chapter President and Necrology Annual Report Forms due

March 1-International Achievement Award Recommendation Form due

March 1-State Organization President and Necrology Annual Report Form due

May 1-Lucile Cornetet Award for Professional Development Application

June 15-State Organization Editors Label order form

Website certification standards eased

Society webmasters have lobbied for more flexibility in required standards for certification, and the Communications and Publicity (C&P) Committee has responded by trimming the standards to a baker's dozen to let chapter and state organization personalities shine through more easily. A handy checklist will ease frustrations, allowing self-evaluation before submission.

Evolution of technology has created a revolution in communication that is being embraced by the C&P Committee! Untold possibilities exist for sharing resources and innovative methods to promote the Society within and without. Tapping those technologies, the committee will create multiple avenues to involve and engage members of all generations meaningfully.

Technology treasures will be shared in multiple ways: Google Forms to gather the viewpoints of members, mini-videos to introduce new technologies for the classroom and beyond and apps for personal and professional use.

Communication highlights will include the new collegial magazine (in collaboration with the editorial board) and *Get Connected*—the bimonthly newsletter. The goal of the committee is to emphasize member-friendly communication and processes! Watch the DKG website for updates!

Plan now to attend regional conferences where the C&P Committee will “blow back your hair” with fun, innovative and exciting activities in the Info Fair and breakout sessions.

Northeast Regional set for July 8-11 in Baltimore

Attend the 2015 Northeast Regional Conference in Baltimore! The Hyatt Regency Inner Harbor has many activities within walking distance, such as The Harbor, historical sites, museums, sports, not to mention Maryland's famous blue crabs! Charm City Circulator offers free rides to many places. See you there!

Photo courtesy of the Maryland Office of Tourism, Film and the Arts.



Savannah is site of July 15-18 Southeast Regional

Come to the Westin Savannah Resort and Spa for the Southeast Regional Conference! Visit the city too beautiful for Sherman to burn, the backdrop to many movies, a city abounding with history and architecture extraordinaire. Mysterious Savannah beckons you to an exciting conference, so keep Georgia on your mind.

Photo courtesy of the Westin Savannah Resort and Spa.



July 22-25 Southwest in Wichita has something for everyone

When DKG comes to Kansas, you'll find eclectic shops, antique stores, open-air shopping centers, 1,000 restaurants, museums, hands-on exhibits, botanical gardens, the Old West, and Indian artifacts. Enrich yourself professionally and culturally at the Southwest Regional Conference.

Photo courtesy of Henry Nelson.



Regina beckons members to Saskatchewan, July 29-August 1

Canada's sunniest capital welcomes both the Northwest Regional Conference and the Queen City Festival the same week. Conference Hotel Saskatchewan overlooks Victoria's Park. Home to the Royal Canadian Mounted Police, Regina, with its unique shops, fine dining, the arts and North America's largest urban park, invites you to attend.

Photo courtesy of Eric Lindberg.



Come to Sweden for Europe Regional, August 5-8

Sweden state organization is pleased to host the Europe Regional Conference at the First Hotel Grand in Borås. Borås is near Göteborg Landvetter Airport and combines big-city activities, small-town charm and a delightful landscape. Come and enjoy a professional conference in a beautiful setting.



Chapter "yardstick" measures success

State organizations consider a number of criteria to determine successful chapters. If you cannot say "that's my chapter" to most of these, your chapter may need some "measuring up"!!

- Chapter rules updated within past four years
- One or more chapter members attend state organization meetings
- President or representative present at state organization executive board meetings
- Average of two new members a year for last three years
- Members participate actively in chapter/state organization projects
- Members serve in leadership positions when asked

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to increase the visibility of Society publications.

New board members Dr. Barbara Perry-Sheldon (NC) and Dr. Nora Pollard (NJ) were welcomed by continuing members, Angie Quinn (MS) and Dr. Margaret Trybus (IL) at the board's biennial meeting in Austin, September 24-25. Dr. Judith Merz (NJ) continues as editor, and Interim Executive Director Sandra Bull is liaison.

State organization bylaws must reflect new honorary fee

Of all the constitutional and standing rule votes taken at the 2014 International Convention, only one requires a change in state organization bylaws and chapter rules: the new fee for state organization and chapter honorary members is now \$49.50 instead of \$50.00.

While some proposed changes were not accepted by the convention, many were, and members, chapters and state organizations are encouraged to propose changes for the International Standing Rules, to be considered at the 2016 International Convention in Nashville.

Proposal forms will be on the international website soon. Your regional representatives on the Constitution Committee are happy to answer your questions and look forward to seeing you at your regional conference this summer. Members of the committee are Dr. Mary Jane Kaufman (NE), Shelia Groves (SE), Maureen Watt (NW), Kathy Boyer (SW), Audur Torfadottir (EU), International Parliamentarian Dr. Gwen Simmons and International President Dr. Lyn Schmid.

Making members matter

Share, invite, inform and recruit in one easy step! Use *Pride in the Big Picture* orientation presentation and/or other tools to attract women educators. Any of the following methods can result in new, excited chapter members!

- ♦ **Share**—Invite candidates the chapter has agreed to initiate to an “Orientation” event. Include refreshments and social interaction. Use the *Pride in the Big Picture* orientation to share information about DKG with candidates and to remind current members why they joined. At the end of the presentation, invite the candidates to consider membership.
- ♦ **Invite**—Invite potential members to join the chapter for a social event or meeting to learn about the Society and meet chapter members. First-hand experiences offer a far greater impact than any brochure.
- ♦ **Inform**—Consider including potential and dropped members in the chapter newsletter mailing. Emailed newsletters can be a free and effective marketing technique.
- ♦ **Recruit**—Sponsor a community/district event with a professional development or legislative focus. Invite early-career and non-member educators to attend. Be sure to provide information about DKG and the benefits of membership so the event can also become a recruitment opportunity.

Both *Pride in the Big Picture* and *Sustaining Pride in the Big Picture* presentations can be edited to include information specific to state organization and chapter. Visit www.dkg.org to download or order the presentations and respective presenter guides.

Gallery fall exhibit features ten artists, poets

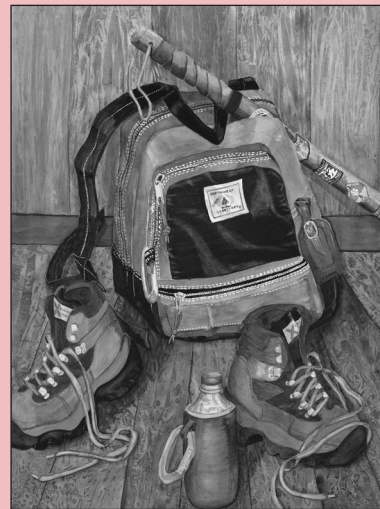
DKG’s Arts & Humanities Jury is pleased to announce the fall publication of the following works in the DKG Gallery of Fine Arts, an online gallery of works of art and letters at www.dkg.org:

- ♦ *New Hope* and *Stargazer Lily*, watercolor paintings by Dr. Rhonda Anderson (Mu Chapter, SD).
- ♦ *To Teach, Reflection Gallery*, and *Paint Me a Portrait*, poems by Janye B. Brainard (Kappa Chapter, TX).
- ♦ *Snail’s Paradise* and *Colorful Perch*, photographs by Stacey Chicoine (Eta Zeta Chapter, CA).
- ♦ *Fearless* and *Actions and Words*, poems by Susan Endicott (Delta Omicron Chapter, TX).
- ♦ “*Kenmore*”, a poem, by Terri Kirby Erickson (Zeta Chapter, NC).
- ♦ *Of Socks and Aunt Frances*, a poem by Marilyn J. Nease (Delta Omicron Chapter, TX).
- ♦ *There’s A Skeleton Among Us*, a photograph, by Donna Osborne (Kappa Chapter, AR).
- ♦ *Water Lily*, a photograph by Ulana Ratley (Kappa Delta Chapter, TX).
- ♦ *Take A Hike* and *All Tied Up*, watercolor paintings by Kathleen Rodak (Zeta Chapter, MI).
- ♦ *Pink Flowers*, oil on acrylic painting by Judy Williard (Zeta Chapter, NC).

New works of art ready to view in the Gallery of Fine Arts



Colorful Perch, photograph by Stacey Chicoine, CA



Take A Hike, watercolor painting by Kathleen Rodak, MI

Next submission period is January 1-February 1, 2015

Where can I find membership resources and ideas on the DKG website?

The home page at www.dkg.org includes a Member Center in the center third of the page. Gray banners group the resources into categories, such as *Member Forms* or *Ceremonies*:

- *About DKG* includes links to information regarding the Society and the benefits of membership.

- Under *Member Benefits*, members can find links to opportunities for discounts, scholarships and grants, in addition to current issues of Society publications.
- Most frequently requested resources such as the Orientation materials, Society ceremonies and forms are also available in the Member Center.
- The *Donate to DKG* area provides the opportunity to quickly find forms to expedite a donation to DKG either through making a one-time donation or creating a planned giving opportunity.

Many resources available in the Member Center are also available in the *Forms* section of the website and on the Membership Committee page.

Assets and Actions Marketing Our Pride

Do people in your community know about DKG? Does your DKG pride shine in your community? Have you ever brainstormed marketing strategies with members in your chapter?

As educators, we are not often trained to brag on ourselves; nor are we often schooled in how to get the message out to the larger world. This new, ongoing column, will present strategies to brag on our assets and actions, helping us broadcast the many outstanding ways we are impacting education, locally and worldwide.

Why not honor a local business that supports education? Recognize one or two businesses each year by honoring them at a chapter meeting. Present the business owner with a framed certificate signed by the chapter president and, perhaps, the state organization president and/or the international president.

During the ceremony, explain DKG and what your chapter is doing locally and the Society globally. Invite the media or have a picture made to send with an explanatory press release to your local media outlets.

The owner would be proud to be recognized by an international organization of women educators. He or she might even hang the certificate in a prominent place for all customers to admire.

Share your successful chapter marketing ideas by sending them to societypoper@dkg.org.

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cheering up.”). The “beauty” of **One member, One goal** is that ALL chapter members gain ownership in the chapter’s success.

What’s Working? will be a continuing column in the NEWS. If you have a chapter success story you would like to share, send it to the editor at jsouders3@comcast.net.

“United Nations at 70” is topic for January 30 CTAUN Conference

Take Note! Seventy is an age many are loathe to acknowledge – but if you are an organization “determined to save succeeding generations from the scourge of war . . .,” it is truly a milestone to celebrate! The Committee on Teaching about the United Nations (CTAUN) will be observing the 70th anniversary of the United Nations at its 16th annual conference on Friday, January 30, 2015.

Reflecting on UN history and how it has grown from the original 51 to 193 nations, recognizing its many accomplishments, and appreciating the complex institution it is today are the foci of the conference.

Conference attendees will learn about the who, why and how the UN was founded, what has changed over 70 years as the UN has adapted to each succeeding decade, and what the future holds as it goes forward with new goals for “2015 and Beyond.”

Educators and concerned citizens are invited to join in the Celebration of the “only organization that has the worldwide membership, the global reach and universal legitimacy” to

tackle today’s many international concerns, and to learn how they can contribute to “making a difference.”

Special hotel room rates for conference participants are at ONE UN NEW

YORK, directly across the street from the UN. These rates, \$199 per night for a Superior Double (2 beds) or

Superior King are available starting Tuesday 27 January through Monday 2 February. To make reservations call 877-866-7629 or email unres1@mill-usa.com, and refer to code 1501TEACHH. Reservations must be made no later than 30 December 2014.

Submissions for the CTAUN Best Practices Award are due by November 1, 2014. For details go to <http://www.ctaun.org/best-practices-awards/>



CHAPTER ■ SUCCESS STORIES

What's working

One member, One goal. Believing that a chapter strategic action plan (SAP) is a living, breathing document and not just something to be finished on paper and put on a shelf, Omicron Chapter (Boise, ID) has turned its SAP into a real chapter success story

One of the annual SAP membership goals is for each member to commit to at least one personal goal that she will accomplish to strengthen the chapter. Jane Zornik reports on the 2013-2014 initiative: "It was POWERFUL. I put all the goals with names in a tabled document and kept passing it around at meetings for people to sign off when they had completed their goal.

"We got a combined seven initiates and reinstatements from members committing to invite new or to contact

dropped members. Others pledged to improve their attendance, join a committee or contribute to the chapter newsletter. Or learn the mission statement! If chapters did this ONE thing, I think they would find a lot of success."

Goals begin with the words, "I will...." Several members have multiple goals. Goals are either limited ("I will be a hostess at one of the 2014-2015 meetings.") or ongoing ("I will keep providing rose bowls for members who are ill or need See **WORKING**, 7



The Delta Kappa Gamma Society International (USPS 715-830)

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INTERNATIONAL ■ UPDATE

Canadian Forum approves 'Mentoring Program in Nepal' project

Canadian DKG state organizations, by their affirmative vote at the recent Canadian Forum in Indianapolis, will partner with the Canadian non-profit, **Intercultural Women's Education Network (IWEN)**. IWEN was founded in 2006 by Michelle Bonneau from British Columbia, who spends much time in Nepal overseeing the project and tutoring.

Young girls are being sold into bondage by their families because they can no longer support them. Empowering girls and women in Nepal through a mentoring program involves

- a. Girls who have been rescued or saved from a life of bondage being united with families and financially

supported while they receive an education (some are as young as seven);

- b. Older girls who have been with the school for some time beginning to take leadership roles with the younger students; and
- c. Mothers, seeing the benefit of education, asking for literacy training.

Canadian DKG members will support IWEN by helping to a) pay older students an honorarium to mentor younger girls with their literacy b) pay women a small wage to mentor the mothers of the sponsored girls in literacy c) provide funding for room, board and supplies for international teachers who volunteer

to come to Nepal to train Nepalese women as teachers and d) support the education of young girls.

This project takes place in a remote farming village in the Dang region of Nepal near the Indian border. Further information can be found at <http://iwencanada.com>.

Dr. Ellen Kennedy's keynote speech in Indianapolis on human trafficking resonates with our Canadian Project. Canadian members continue with projects and scholarships at all levels of education. Saskatchewan looks forward to hosting the Northwest Regional Conference in Regina, July 29 - August 1.